



**Chiranjeev  
Gurukul**

Human Transformation  
through Holistic Learning

# LEADERSHIP DEVELOPMENT PROGRAM

Tools and Principles from Indian Wisdom with Special  
Focus on ArthaShaastra and Yog



[www.chiranjeevgurukul.com](http://www.chiranjeevgurukul.com) | 9028380064

# ABOUT LEADERSHIP DEVELOPMENT

Many think leadership means power, perfection, or pressure – but in reality, it's about purpose, giving, and sustainability

## What People Think

Leadership is an inborn skill

Leadership is about position

Leaders are extroverts who dominate

Leadership is about control

One need a title to be a leader

One has to do everything alone to prove capability

## What People Miss

It is a cultivable skill

It is a mindset

Leaders also subtly influence action

It is about self awareness

It is about aiming for bigger purpose

True leader empower others

## WHAT IS TRANSFORMATIONAL LEADERSHIP

Leadership is about creating ripple effects. A leader's role is to build institutions that are sustainable, ethical, and value-driven. It starts with transforming Self, and leads to organizational transformation, and eventually lead to a conscious equitable society/nation

From Learning → To Living the Change

From Self-Mastery → To Collective Prosperity

From Timeless Wisdom → To Contemporary Application



# INTRODUCING LEADERSHIP PROGRAM FOR TRANSFORMATION

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Leadership is often seen as a skill of the future—but at Chiranjeev Gurukul, we believe it is also a wisdom of the past. Our program is a unique journey that blends the strategic clarity of ArthaShaastra with the self-mastery of Yog Shaastra, creating leaders who are not only **effective** but also **purposeful** and **resilient**.

Over weekends filled with stories from Itihaas, reflective dialogues, and practical frameworks, participants discover how Indian wisdom can solve today's modern challenges—from **time management** and **decision-making** to building **ethical, thriving** organizations. This isn't just about learning leadership; it's about living it, experiencing a transformation that begins with the self and radiates out to teams, communities, and society.

## HIGHLIGHTS

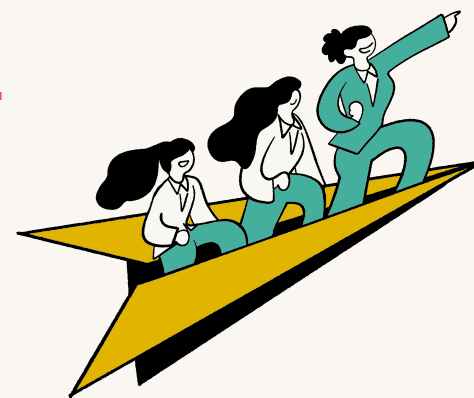
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- 🎯 Leadership Tools, Principles, and Frameworks
- 🎯 7S Learning Methodology for Better Retention
- 🎯 Three Modules Spanned Over 10 months
- 🎯 Practical Applicability in Today's World
- 🎯 Free Personal Mentorship
- 🎯 Connect with Your Roots
- 🎯 Close knit Community



# PROGRAM OUTCOMES

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## As a Holistic Being

- ✓ An Overview of Indian Wisdom
- ✓ Understand Timeless Universal Laws
- ✓ Framework for Better Learning and Retention

## As a Leader

- ✓ Analysis and Decision-making Tool
- ✓ Principles from Indian Wisdom
- ✓ Excellences of a Leader
- ✓ Profound Self-Awareness
- ✓ Time Management
- ✓ Discipline Orientation

## As an Executive

- ✓ People Management
- ✓ Project Planning and Execution Tool

By the end of the program, you would have gained a wider understanding of self and the world around. You will be ready to venture into the world with clarity and purpose.

[SIGN UP FOR THE UPCOMING BATCH](#)

# WHY CHIRANJEEV GURUKUL?



**Expert Facilitators**



**Close-knit Community**



**Small Cohorts of  
15-20 Participants**



**Practical Approach**



**Trusted by 200+ Leaders**



**Principled Approach**



# PROGRAM STRUCTURE

The program has a duration of 10 months and is split into 3 parts



## Praathamik

Principles of Leadership  
from Indian Wisdom

An Introductory module  
crafted for participants  
to understand the construct  
of Eternal Indian Wisdom



## Maadhyamik

Advanced Tools and Principles  
of Leadership

Dive into Arthashastra's  
Saptaang Model for leadership  
and management. Inner  
understanding through  
Patanjali Yog Sutr



## Praveen

Practices of  
Transformational Leadership

Deep insights and practical  
approach to leadership from  
Arthashastra for practicing  
leaders

The highlights of the course are the **unique teaching learning approach** encompassing the **7S Methodology** – Shaastra (Concepts), Samvaad (Stories), Satsang (Caselets), Sabha (Audio Visuals), Swadhyay (Study of self), Sadhana (Research Project) and Samakrida ( Fun Quiz/Group activity).

**Each participant gets a personal mentor and is expected to reflect deeply on the peer reviews, projects and case studies discussed in the course.**

**Start Your Journey with the Praathamik Leadership Module**

**SIGN UP FOR THE UPCOMING BATCH**

# THE PRAATHAMIK MODULE

## Your Holistic Leadership Development Journey Roadmap

**Introduction of 'Dharm'**  
What is Dharm- the real meaning. Uncover misconceptions around the topic and get introduced to living a purpose-driven life.



**An Inspirational Case Study  
around Vision**



### Modern Life Management v/s Eternal Wisdom

You begin with the revelation of timeless principles of the universe and study a fantastic Business Case that awakens you.



**StoryTime**



**An Aspirational Case Study  
around Dharm**



### An Overview of Indian Wisdom

You will see a complete picture and get mesmerized by the timeline of Indian Wisdom.



### Brief on Shruti (Ved, Brahmana, Aranyaka, Upanishad)

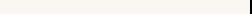
You dig into Shruti. The times of Oral Recitation of Ved.



**StoryTime**



**A Case Study on Economic  
Upliftment**



### Neeti Shaastra

Indulge in the details about Puran, Ramayan, Mahabharat, and Bhagavad Geeta. You also learn about how these epics are closely analogous to yourself.



### Introduction to Darshan Shaastra

This module is all about connecting with the divine!



### Brief on Smriti (Dharmasutra, Manusmriti) Rules of Four

Dive into systems designed for the Chronological, Emotional/Intellectual, and Spiritual Evolution of Humans these include Rules of Four: Varn, Ashram, Purusharth.

TriGunas to understand yourself



### What is Yog? What is being "yogic"? In thought, action & lifestyle. Body mind connect, World Inside & outside.

At this juncture, you get to understand your mind, and, in turn, self.

Path to Holistic Health - Mental Clarity



**StoryTime**



### Significance of Chanakya and Akhand Bharat; Overview of Kautilya Arthashastra [PuLSE]

Leadership Principles - Swami Mindset

## Transformational Leadership

Key Leadership Ideas: from Rig Ved (Shlokas), Upanishad, Vedant, Ramayan, Mahabharat, The Bhagavad Gita



## Concept of Vrutti: 5 types of Thought Fluctuations.

Understanding the mind and thoughts



## Introduction to : History of Arthashastra (Dandneeti, Neetishastra, Arthashastra)

The roots and significance of Arth.  
Key Sutras from ArthShaastra



## Introduction to Saptaang & Chatushtayam

Framework for Delegation and Management  
Framework for Business Leadership/Governance



## The connection between Yog & Arthashastra: Introduction of Swami; Raja v/s Swami differences, Arishadvarg, Indriyajay

Qualities of Leader. Awareness of probable pitfalls and develop an importance of conquering senses



## Concept of Abhyaas and Vairagya

Aligning the mind - Detachment



## StoryTime



## The Practice of Swami through Rules and Tools: Vinay (Vruddhapseva, Pragyagunah, Dincharya)

Learn practical tools for Time Management, Better Learning, Retention, and Upskilling



## Samakrida - Fun Quiz



## Introduction to Aanvikshiki

Analysis and Decision-making Tool



## StoryTime



## Introduction to Swami Sampat

Competencies of Leader proposed by Acharya Chanakya's Self Assessment Checklist



## Case Study of a Revolutionary Leader



## Introduction to Amatya Sampat

Competencies of Manager



## Panchaang

Learn a phenomenal Planning Tool devised by Acharya Chanakya



The Journey Conclude With  
Presentation and Certification Ceremony!

Much more awaits as you start applying the  
Leadership Principles at your work and in your life!

# WHAT YOU GET

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 12 Modules

 25 Hours of Immersive Learning

 Online Sessions by Expert Facilitators



**Lifetime access to course material**



**Personal Mentor**



**Recordings of missed sessions**



**Access to community of leaders from across India**



**Invites to future events and programs in your city**



# ENROLMENT PROCESS

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**Registrations are open for the upcoming batch**

**Step 1:** Sign up by filling up this form: <https://forms.gle/4oKkocFuymg9yLF58>

**Step 2:** Pay the Module Fees

The fees for the Praathamik Leadership Module is **INR 37,760 (all inclusive)**

## Using UPI

CHIRANJEEV GURUKUL LLP  
Account Number: 50200097547630  
IFSC code: HDFC0002054

## UPI QR Code

Vyapar.171986272322@hdfcbank



## Bank Transfer

Bank Account details for CHIRANJEEV GURUKUL LLP  
Account Number: 50200097547630  
IFSC code: HDFC0002054  
Bank Name: HDFC Bank

## Credit Card

[Click HERE. Fill the form and proceed with the Credit Card Option](#)

**Step 3:** Share the payment receipt on WhatsApp at **+91 9028380064**

**Step 4:** We will share the further steps and confirmation email and WhatsApp

# FAQs

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## 1. Who is the SPOC for all queries?

- a. For administrative queries, please contact Aniket +91 9028380064
- b. For queries related to course and activities, please contact Ameeta +91 9850318698

## 2. Do I need to know Sanskrit?

No. Relevant Sanskrit sutras will be explained by the facilitators with English translation and Modern adaptation.

## 3. Will I get a certificate?

Yes. You will get completion certificate at the end of the course.

## 4. Will there be any Evaluation or Grading?

No Grading. Peer Evaluation and Faculty review will happen during the course for the Saadhana (Research and Action Projects).

## 5. What is the Teaching Methodology?

Chiranjeev Gurukul has a unique 7 S methodology

*Shaastra* – Classroom sessions led by the Facilitator/s

*Samvaad* – Discussions on Stories, with active participation from everyone

*Satsang* – Discussions on Cases from the contemporary times and Activities

*Sabha* – Audio Visual Presentation followed by Discussions with Participants

*Saadhana* – Research and Action Projects

*Swaadhyaay* – Extensive Introspection Work to be done in the workbooks

*Samakrida* – Games & Quiz related to the content Each of the methodology will be explained in detail in the orientation module for better clarity on each aspect and relevant expectations from participants.

## 6. What learning resources will be provided during the course?

- a) You will be provided the PDF documents of all Shaastra Presentations, Stories, Case Studies, list of additional reference materials (PPTs, videos, articles, research papers etc.
- b) Every sessions recording will be available.
- c) Access of the recordings available after the module completion also on request.

## 9. What if I miss a session? What conduct is expected from participants?

- a) It is an Exhaustive Module with an incredibly unique set of methodologies for giving participants a superlative experience.
- b) To extract the best of the experiential learning, 100% attendance is expected. However, maximum of 2 absentees could be allowed based on the advance intimation and severity of reasons. In such cases, the recording of the session will be provided. It will be handled case to case basis.

## 10. How Saadhana Projects and Swaadhyaay will be assessed?

a. Saadhana Projects: Peer Evaluation and Faculty review will happen during the course for the Saadhana (Research and Action Projects). There is a Format for Peer Review which is shared with the list of Formats.

b. Swaadhyaay: At the end of each module, Swaadhyaay worksheets will be explained. These Worksheets are given to facilitate the Deep Dive within and extensive Introspection. No Assessment or Review will be conducted. However, Additional help and support will be provided wherever required by the allocated Mentors.

## 11. Whom can I chat with for discussing my challenges with respect to Saadhana and Swaadhyaay?

Each participant will be allocated a Mentor for additional help and support. Please feel free to seek their help and guidance and share your learnings.

**12. All payment related queries can be addressed to the program management team.** Contact numbers + 91 9850318698/ +91 9028380064

# TERMS AND CONDITIONS

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## Payment terms

1. Payment made for the course is non-refundable.
2. If a participant joins the course and, due to some emergency, they cannot complete the course, they can join the next batch within 2 years.
3. EMI installment facilities are available, and each installment has to be paid before the 7th of every month.

Note - All rights are exclusively reserved by the Management, ensuring focused leadership, strategic decision-making, and efficient resource allocation.



# TESTIMONIALS

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**Awdhesh K**  
Director - Strategii at Work



**Jayesh S**  
Director - Svantra MHFC



**Dr. Padmini Sundaram**  
Entrepreneur



**Anurag M**  
Managing Partner



**Indu R**  
HR Lead - Acer



**Kishore D**  
HR Head - Tata Motors Finance

## WHY BEGIN TODAY

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### This Program Helps You:

- Gain clarity around your life's purpose
- Develop leadership qualities aligned with Dharm (Purpose)
- Use timeless tools and principles to navigate modern challenges
- Identify and overcome personal roadblocks holding you back

If any of these is not important and urgent for you, then you can start whenever you wish. But if you feel that these are crucial at this juncture, you should start your journey right away.

[SIGN UP FOR THE UPCOMING BATCH](#)



**Dhanyavaad**