



AN IMMERSIVE BUSINESS SIMULATION

KIDNAPPED.

*Three kidnappers are in the room.
You know they are there.
You just don't know who they are.*

"Because sometimes, the best way to experience collaboration is to make it essential."

WHAT IS THIS PROGRAMME

A living mystery built from your business.

Kidnapped is an immersive, customised business simulation that turns the organisation's own products, customers, market context and interdependencies into a live mystery-solving experience.

Teams collaborate, investigate, negotiate and connect the dots to crack the case uncovering not just the answer, but what it revealed about how they work together.

THE DEEPER QUESTION

***And then comes the real question:
what did it take to solve the mystery?***

The answer often reveals something much bigger how well we understand our own business, how readily we share information, how effectively we collaborate, and whether we can see beyond our individual pieces of the puzzle.

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Sometimes the pieces of the puzzle are already in the room. The mystery is whether your people can share them fast enough to matter.

DESIGNED FOR

Leaders, managers and cross-functional teams who need to see the whole picture not just their piece of it.

THE PROBLEM IT SOLVES

Organisations often have the pieces of the puzzle spread across functions, teams and businesses. Kidnapped helps participants experience what happens when information remains fragmented and what becomes possible when people share knowledge, connect perspectives and work towards a common goal.

WHO ATTENDS

Senior Leaders

Middle Management

Cross-functional Teams

Sales & Marketing

Operations & Strategy

Product & Commercial

PROGRAMME BENEFITS

For Participants

- See the bigger business picture beyond functional boundaries
- Strengthen cross-functional collaboration
- Build deeper understanding of products, customers and business interdependencies
- Develop curiosity, critical thinking and problem-solving skills
- Practise information sharing, negotiation and decision-making
- Experience the impact of different perspectives coming together
- Recognise and challenge siloed ways of working
- Translate collaboration into better business outcomes

For the Organisation

- Break down functional silos and strengthen collaboration
- Build a stronger understanding of the overall business ecosystem
- Create greater awareness of cross-functional interdependencies
- Encourage a culture of information sharing and collective problem-solving
- Strengthen alignment around customers, products and business priorities
- Surface real-time team dynamics and collaboration behaviours
- Translate experiential learning into stronger business outcomes

WHAT YOU WILL WALK AWAY WITH

Four shifts that change how your people work.

BREAK DOWN

Silos across functions, teams and businesses

STRENGTHEN

Knowledge sharing and cross-functional collaboration

CONNECT

Perspectives to build a bigger business picture

ALIGN

People towards a common goal and shared business outcomes

"Because sometimes, the best way to experience collaboration is to make it essential."